

SPEAKER BIOGRAPHIES



Dr Rick Fletcher: WA Department of Fisheries. Dr Fletcher heads the Stock Assessment and Data Branch of the Department of Fisheries and is leader of the FRDC's Ecologically Sustainable Development Reporting & Assessment Subprogram. After a PhD in subtidal marine ecology (Sydney University), Dr Fletcher has worked for nearly 20 years in research and research management working on fisheries-related issues in three Australian States and the South Pacific region, including four years as Director of Research at NSW Fisheries.

Jacki Schirmer: Social Scientist, Bureau of Rural Sciences, lecturer Australian National University. Ms Schirmer's research work and teaching at ANU's School of Resources, Environment and Society focuses on developing practical approaches to community consultation and participation in natural resource management, and assessing the social effects of resource management strategies on resource-dependent communities. Since 2000, Ms Schirmer has been examining approaches to resolving and transforming unproductive conflict over resource management, and she is currently completing a PhD focused on these issues in the forestry sector.

Melanie Fisher: Deputy Executive Director, Bureau of Rural Sciences, Federal Department of Agriculture, Fisheries and Forestry. Ms Fisher oversees the Fisheries, Social Sciences and Forests and Vegetation Programs within the Bureau of Rural Sciences. Her research interests cover industry and community perceptions, risk perception and management, attitudes to genetically modified organisms, and links between fishing and local communities. Ms Fisher has worked on fisheries, Landcare, water and forests policy, and as an adviser for the Hon Senator Bob Collins, the former Federal Minister for Primary Industries and Energy.

Ted Loveday: Managing Director, Seafood Services Australia. Mr Loveday has been involved at all levels of the seafood industry for over 30 years, holding numerous positions in peak industry bodies and fisheries related committees. He also has 20 years experience operating his own commercial fishing business. His particular interest in Seafood EMS led him to study a Master of Environmental Management (Sustainable Development).

Jayne Gallagher: Business Development Manager, Seafood Services Australia. Ms Gallagher has held senior management positions in the Commonwealth Department of Primary Industries and Energy and numerous positions on industry development related bodies, including the Supermarket to Asia Council Working Group. Jayne also led the Australian delegation to the APEC Fisheries Working Group.

Lynnley McGrath: Senior Portfolio & Policy Officer Gender Health, WA Department of Health. Ms McGrath has worked in health, information, agriculture, and community development policy and services for women for 20 years. Her community work with women has included health promotion, community consultation, exercise and relaxation training, and teaching self-defence. Ms McGrath has developed and facilitated workshops on networking while Manager of Community Networks with the Women's Policy Office. Originally a nurse, she has a degree in journalism and a post-graduate qualification in public sector management.

Jenny Hodder: Manager Media and Public Affairs Austral Fisheries, Newfishing Australia, and the Coalition of Legal Toothfish Operators (COLTO). Ms Hodder has over 25 years experience in journalism and communication roles, including seven years as Manager of Public Affairs for the Australian Customs Service in WA and four years with the WA Department of Fisheries and ministerial media advisor. She has worked over 12 years as a journalist in print, radio and television, including stints on the Daily Telegraph in Fleet Street, as a senior investigative reporter in Sussex and as a producer and reporter with the ABC.

Ron Edwards: Consultant, Lawyer and Public Affairs Commentator. A former Federal politician, Mr Edwards is chairman of the Rock Lobster Industry Advisory Committee, a coordinator of the Geraldton Yellow Fin Tuna Aquaculture Project, and is a consultant to: the MG Kailis Group on Tuna Aquaculture; the European Union Trade Negotiations for the Prawn and Lobster Industries; Newfishing and Austral Fisheries; the Shark Bay Trawl Operators Association; and the Australian Plaintiff Lawyers Association. Mr Edwards has a regular spot on ABC Radio in WA and is studying a doctorate in education at the University of WA.



Women's Industry Network Seafood Community Conference Program

16th - 17th September 2003



Department of Fisheries
Government of Western Australia



Fish for the future



MONDAY 15th September - ANNUAL GENERAL MEETING

3 – 4.00pm **Maritime Museum** Board Room, Victoria Quay, Fremantle

TUESDAY 16th September - FIELD TRIP

- 8.00am Bus collects passengers at **Hyatt Hotel, Perth**
- 8.30am Bus collects passengers at **Quest Apartments**
43 Mews Road, Fishing Boat Harbour, Fremantle
- 9.00am Processing Tours
1. Willfish Pty Ltd. Delicious Western Australian sardines being processed, machine filleted and packed for further processing and sale. Taste for yourself!
2. Riccardi Seafood and Coldstores. Processing facilities for the export of finest quality wild caught prawns. Vision radar, steam cooker and refrigeration.
- 11.15am **Kailis Australian Pearls gallery.** Using only the finest South Sea pearls from their own Kimberley farms, Kailis Australian Pearls produce stunning pieces that are heirlooms of the future. Watch a short video on pearl farming and witness the pieces being made in the workshop.
- 12 noon Walk across to **Bertinis** in Fremantle for lunch
- 1.30pm Walk to **WA Maritime Training Centre** and **Department of Fisheries aquaculture facilities** (about 10 minutes walk along Bathers beach). The group will be divided into three smaller groups for a tour of the organisations' aquaculture facilities and the TAFE ship simulation.
- 2.30pm Walk to **Maritime Museum**
- 2.45pm Maritime Museum tour
- 3.45pm **Fremantle Boat Cruise**
Vessel departs and arrives from **McCorkill Landing** (between A Shed and B Shed where Rottnest Express departs). Drinks and nibbles served during the cruise and a great opportunity to network.
- 5.30pm Field trip ends. Seafood Directions two-day delegates can join the Welcome Reception at Maritime Museum. Free evening for WINSC delegates.



WEDNESDAY 17th September - WINSC CONFERENCE

HYATT HOTEL PERTH

7.30am Registration

FRDC GRAND BALLROOM SEAFOOD DIRECTIONS

- 8.45am Seafood Directions Official Opening
Minister for Fisheries Hon Kim Chance MLC
- 9.15am Keynote Address - *Dr Bjorn Hersoug*
- 10.30am Morning tea

WA DEPARTMENT OF FISHERIES PLAZA BALLROOM

- 11.15am Facilitator - *Jenny Shaw*
- 11.17am Official Opening - *Russ Neal*
- 11.20am "ESD: The story so far" - *Dr Rick Fletcher*
- 11.30am "WIN WIN: The social balance in Fisheries ESD" - *Jackie Schirmer*
- 12.30pm Lunch
- 2.00pm Social assessment – how can we measure? - *Jackie Schirmer*
- 2.30pm Community Perceptions of Fisheries - *Melanie Fisher*
- 3.00pm Securing your future with EMS - *Ted Loveday & Jayne Gallagher*
- 3.15pm Afternoon tea
- 3.45pm You want to spread the word? Great tips on how to be effective!
"Networking is normal" - *Lynnley McGrath*
- 3.47pm "Making the media message work" - *Jenny Hodder*
- 4.00pm "Influencing the Influencers" - *Ron Edwards*
- 4.15pm Questions to the Panel and close of proceedings
- 4.30pm
- 5.00pm Close

WINSC CONFERENCE DINNER

- 7.00pm Celebrate the Conference at **Maria's on the Terrace**
1st Floor, 14 South Terrace, Fremantle, above Pizza Bella Roma
- 6.30pm Buses depart the **Hyatt Hotel, Perth**, for trip to Fremantle
- 10.30pm Buses depart Maria's on the Terrace for return to Hyatt Hotel

