



**Women's Industry Network
Seafood Community**

Conference Program

Promoting all the benefits of seafood, sustainably
harvested and distributed by resilient
Australasian fishers and their families

Friday 25th – Sunday 27th October 2013

Port Lincoln South Australia

Major sponsor:



FRDC

FISHERIES RESEARCH &
DEVELOPMENT CORPORATION

Friday 25th October

4 – 7pm Board Meeting
Hilton Motel, 13 King Street. Port Lincoln

7.30pm Dinner at Del Giornos Restaurant, 80 Tasman Tce. Port Lincoln. Ph 8683 0577
An invitation is extended to all WINSC members and guests to dine with the Board.
80 Tasman Terrace, Port Lincoln. Dinner at own expense. Cost \$55pp

Saturday 26th October

7.30am Breakfast and Board meeting

8.30am Conference registration, tea and coffee

9.00am **Mary Howard** (President, WINSC) *Welcome*

Patrick Hone (Executive Director, FRDC) *Conference Opening and FRDC update*

9.30am **Member** introductions (3 minutes each)

10.30am **Morning tea**

11.00am Presentations (15 mins each)

Janet Howieson *Seafood Supply and Value Chain Analysis*

Tracy Hill *Wild about Seafood*

Emily Rowe *2012 FRDC Scholarship Winner: final report*

Jenny Shaw *Seafood, Seaweed and Science:*

there's more to South Korea than 'Kimchee'

Esmay Hropic *2013 FRDC Scholarship Winner: final report*

Carmel Ball *Go Wild...Territory Wild*

1.00pm **Lunch**

1.30pm Annual General Meeting

3.30pm **Afternoon tea**

4.00pm **Ian Plowman** *Productive Meeting Techniques*

6.00pm **Close**



Saturday 26th October WINSK Conference Dinner

7.00pm The WINSK Board invites all members and delegates to dinner at the Hilton Motel, 13 King Street. Port Lincoln
Dinner at own expense. Cost \$35pp

Guest Speakers

Dr Nicki Mazur *Let's Talk Fish Project*

Dr Pat Hamilton *NRWC update*

Ms Fiona Ewing *Developing Social Licence for Salmon Aquaculture in Tasmania*

Sunday 27th October

8.00am Breakfast and Board Meeting

9.00am **Nicki Mazur** *Let's Talk Fish Project and discussion*

10.00am-3.00pm **Family and Fishers Trade Show Day** (Port Lincoln Marina)



2013 Directors

Top left to right: Maria Manias, Karen Holder, Gloria Jones (life member), Eva Marinopoulous, Jenny Shaw (2012 outgoing), Leonie Noble, Mary Howard, Anne Whalley, Marianne St Clair, Julii Tyson, Gaylene Newton (absent)



Conference Venue

Hilton Motel, 13 King Street
Port Lincoln. South Australia



SPEAKER PROFILES:

Carmel Ball has worked in primary industries for the past decade as a consultant and part owner of the Darwin Fish Market. She has played a pivotal role in the management of the markets and its quality controls. Carmel was the NT RIRDC women's Award Winner in 2010 and has recently been elected as Chair for the Trader/ Processor Committee on the Northern Territory Seafood Council.

Emily Rowe is a director of her family's locally owned and operated seafood business, Crayfresh. Emily is motivated and passionate about primary production and the seafood industry. She continues to further her professional development by taking on roles in local fishing associations, embracing opportunities to travel abroad to learn about seafood and agriculture. She has been awarded several opportunities and awards in the past 24 months.

Fiona Ewing is Tassal's Community Engagement Officer, leading the development and implementation of their Community Engagement strategy and the production of Tassal's award winning Annual Sustainability Reports. Tassal is the largest salmon aquaculture company in Australia and Fiona has been instrumental in building Tassal's Social licence to operate in Tasmania. Fiona has 20 years' experience in the Seafood Industry encompassing extensive 'at sea' experience as a scientific observer and working with OceanWatch Australia. In 2012 Fiona was awarded TAS Rural Woman of the Year.

Ian Plowman is an organisational psychologist, facilitator and social researcher who works with groups, associations, industries, communities and government agencies. He holds a Doctorate in Management (researching innovation), an Advanced Masters in Business Administration, a Masters in Organizational Psychology and an Honours Degree in Clinical Psychology. Ian helps clients to develop skills and awareness to remove blockages and raise their levels of creativity and innovation

Jenny Shaw has been working in fishing and marine related areas all her life in both the Government & private sector in Australia and overseas. Jenny was a founding member & Director of WINSO.

Mary Howard was 2006 runner up in the NSW RIRDC awards, a graduate of the AICD, winner of the 2010 Sydney Fish Market Excellence in Environmental Practice Award and has spent 6 years as a Director of the NSW Hawkesbury Nepean Catchment Management Authority. Mary has presented at numerous conferences and sits on several committees. Mary is NSW WINSO Director and WINSO National President.

Nicki Mazur operates ENVision Environmental Consulting, is an Adjunct Research Fellow at Charles Sturt University and a Visiting Fellow (teaching) at the ANU 's Crawford School for Public Policy. Dr Mazur has over 15 years' experience providing clear and informed social analysis and advice on a range of environmental and NRM matters. She has considerable experience using a range of contemporary social research and program evaluation methods to assess and improve primary industry extension programs, public/stakeholder consultation processes, and natural resource management programs.

Patricia Hamilton is the Vice President of the National Women's Rural Coalition and a Board Member of the Regional Development Australia Yorke and Mid North. Pat's research, leadership and management experiences with both education and rural enterprises have equipped her to be a valuable contributor to agriculture and rural communities. Pat has spoken widely on the importance of diversity and inclusivity in education and training to enhance the advancement of women to leadership and decision-making positions. In 2009, Patricia was acknowledged on the SA Women's Honour Roll in recognition of her dedication and continuous commitment as an advocate and mentor for rural women and youth.

Patrick Hone is the Executive Director of the Australian Fisheries Research and Development Corporation (FRDC), Director of the Seafood Cooperative Research Centre and a member of the Ocean Policy Science Advisory Group. Patrick has worked in fishing and aquaculture science since the mid-80s. Over the last 15 years at FRDC, Patrick has played a key role in the planning, management and funding of fisheries related research and development in Australia.

Tracy Hill is the manager of Coorong Wild Seafood, a fish processing and value-adding business specialising in Coorong Mullet, which she operates in partnership with her fishermen husband Glen. She has built the small family operation to an award winning business employing up to 8 people, which supplies wholesalers, retailers and restaurants in SA, Melbourne, Sydney and Perth. Tracy has worked tirelessly for the industry on a range of issues. Tracy is President of the SA WIN and Secretary/Treasurer of the Southern Fishermen's Association, representing the Lakes and Coorong commercial fishers.